



Welcome to Kazan

Kazan (meaning 'cooking pot' in Tatar) is the Istanbul of the Volga, a place where Europe and Asia curiously inspect each other from the tops of church belfries and minarets. It is about 150 years older than Moscow which also makes it one of the oldest cities not only in Russia but in Eastern Europe as well.

Kazan is the capital of the Republic of Tatarstan – the land of the Volga Tatars, a Turkic people commonly associated with Chinggis Khaan's hordes.

The people's spirit is strong here and it is not just about Kazan's freedom fighters fought on for decades after the 1552 siege of the city by Ivan the Terrible. Collision of 173 nationalities living in peace, a standard of modernity you might not expect, a cultural conflux of the Tatar and Slavic cultures makes Kazan an all-the-more-interesting city.

Drawn to Kazan's slew of open spaces and universities, tech innovations, young people are swarming to this bustling hub - a convergence of the different eras that have shaped it throughout time. 500 000 young people from all over the globe chooses Kazan for its multicultural dialogue, affordable education, healthcare, high-quality living conditions and openness of the authorities to co-create together with youth.

Immerse yourself in this fascinating city because #KZNis4YOUth.

Youth power

More than 1 billion people on this planet are between the ages of 15 and 24. That's about one in every five people. In many European countries youth make up 30-50 percent of their country's population. Now imagine these youth are European leaders and they decide their countries' fates – what are they doing? Is this hard to imagine?

We see how committed young people are. We see it everywhere, in Kazan too. And we also see how limited time we have: agendas, strategies, development goals. If we are to solve the most pressing issues of our time, we need to tap into the dynamism of youth. We see that youth of Kazan is booming in the city and is the most creative force for social change through their projects, ideas, initiatives.

Ask yourself: how can we together – international organisations, governments, private sector, NGOs - drive social progress in the city where you live? We think Kazan knows the answer.

Young people and governmental authorities from Kazan have found widespread benefits from becoming the European Youth Capital 2022. It's a perfect match of youth and government engagement and advocacy for youth and social change at a higher level; there is an opportunity to responsibly share experience and learn new through the changes already happening in Kazan but also for the European benefit in new dimensions.

Youth have the right, the skills and the numbers and makes a difference in government and society in your city.

#KZNis4YOUth, therefore we acknowledge the importance of young people's voices, energy and vision to a stronger Kazan.





What do we want?

Sometimes people call Kazan as the third capital of Russia or capital of sports. And it's absolutely true: today the city has an extensive experience in the field of major international events such as World Summer Universiade 2013, World Aquatics Championship in 2015, 21st FIFA World Cup, World Skills Kazan 2019.

However, local citizens also consider Kazan as a city of young people; a land of opportunities for the modern generation of young people - motivated, committed, outgoing, independent, responsible, creative with an entrepreneurial outlook; young people who share values of dignity, respect, intercultural dialogue, peace, participative development, who care about their mother tongue, history and culture of their city, region and country.

So, we, generation of young people are worrying about our city and decided to overcome the challenges which we outlined in EYC 2022:

1. We are not covering 100% of diverse groups of young people in the city, therefore some young people still don't have access to participate and influence events and programmes created and planned for youth and by youth.
2. Despite the satisfactory situation in the field of youth policy, at the moment, young people still remain more in the role of consultants than in the role of a full partner in planning activities and resources for youth policy and work in the city.
3. At the moment there is no systematic work with young people through the approaches of non-formal education, which entails not a high level of effectiveness of educational activities organized by or for young people.

So, we are willing to achieve:

- 1) an inclusive environment and projects that would contribute to the maximum inclusion of vulnerable categories of youth living in the city;

- 2) a co-management system in the city - a system of equal partnership between youth, municipal authorities, the nonprofit sector, educational institutions and business sphere;
- 3) improvement of the infrastructure for effective work in the field of youth policy and activities. Infrastructure in our understanding is not only the walls, but also the methodological and legal support of youth activities and experts in this field;
- 4) the acknowledgement of non-formal education as the basic concept of work with young people.

The opportunity to become the European Youth Capital 2022 for Kazan is a new horizon for uniting different social youth groups and increasing youth participation and involvement of young people to 100%. Now it is important for us to integrate into our current activities relevant field of work for all European youth: youth access to social rights, building peaceful communities, creating an inclusive environment and work programmes with all young people in their diversity. The programme outlined in the application will allow Kazan youth to move from the position of consultants and assistants to the level of an equal partner in the development of a city that has ambitious goals, is not afraid to take risks and respects history and new technologies. This is an opportunity for Kazan to strengthen the foundation for the further long-term sustainable development of partnerships between the youth of Kazan and European cities



Don't wait till 2022

Kazan and the Republic of Tatarstan is famous for its hospitality and creative projects. So, come to Kazan and become local with us!

WorldSkills - 22-27 August 2019

The world championships of skills which attracts more than 1,600 Competitors from more than 60 countries from joinery to floristry; hairdressing to electronics; and auto-body repair to bakery.

Selet Biler Forum - June-August 2019

an environment that unites young people - people who are passionate about intellectual creativity, spiritual and cultural enrichment. The forum is the territory of 3 languages: Russian, Tatar and English. A platform for the exchange of experience and ideas in the field of educational and IT technologies, for the development of personal and professional qualities, for exploring the most current global scientific, technological and social trends. 18000 participants, 200 tents, 15 countries, 47 regions of Russia.

RANEPA International Summer Campus - 11-24 July 2019

Includes a series of trainings, seminars, master-classes, workshops and webinars, delivered by outstanding representatives of international and Russian academic, political and business elites. The theme of RANEPA International Summer Campus 2019 is Innovations and Trends.

Youth Day - 29 June 2019

Tonight we are young! Celebrate youth with us! Concerts, awards, parties and networking.

City Day of Kazan - 30 August 2019

The main celebration of Kazan is unique in its spectacular and multifaceted nature. The official part of the Day of the City and the Republic is the opening ceremony which awards outstanding residents of Kazan, and is continued on by large-scale sports competitions — for example, races at the Kazan Horse Race Track and a car show on the Millennium Square

Red Bull Air Race - 15-16 June 2019

Enjoy the Air Race soaring above the Kazanka river. The two previous races in Kazan have had fans on the edge of their seats. With more than 60 pylon hits happening in 2017 and a finish so close in 2018 that the top three were split by just 0.181s. What will 2019 bring? We'll find out on 15-16 June.

FINA Swimming World Cup 2019 - 1-3 November 2019

Kazan has successfully hosted the FINA World Championships & FINA World Masters Championships in 2015 as well as other major FINA competitions (i.e. High Diving World Cup, Diving World Series, World Junior Diving Championships, World Junior Artistic Swimming Junior Championships, etc.). Come to Kazan and dive into the fans atmosphere!

International Opera Festival named after Fyodor Shalyapin

Every February, Kazan annually hosts the International Opera Festival named after Fyodor Shalyapin. Founded in 1982, it brings together performances by Russian opera stars, renowned foreign performers and conductors, and attracts the attention of thousands of guests from around the world.

