

# EUROPEAN YOUTH ORGANISATIONS' CONTRIBUTIONS TO THE 2030 AGENDA: MAIN FINDINGS AND KEY RECOMMENDATIONS FOR YOUTH ORGANISATIONS



Youth organisations play a crucial role in the achievement of the 2030 Agenda for Sustainable Development and young people are recognised in it as “critical agents for change”. Three years into the implementation of the 2030 Agenda, what role do youth organisations in Europe play? The European Youth Forum’s new study “European youth organisations’ contributions to the 2030 Agenda” presents key data and case studies collected from 89 youth organisations across 37 countries. With concrete recommendations for youth organisations, this study can serve as a toolkit to work more effectively with and for young people towards a more sustainable world.

## YOUTH ORGANISATIONS IN EUROPE



### HAVE GOOD AWARENESS OF THE 2030 AGENDA

Youth organisations appear to have higher levels of awareness of the 2030 Agenda than other sectors



### VIEW THE 2030 AGENDA POSITIVELY

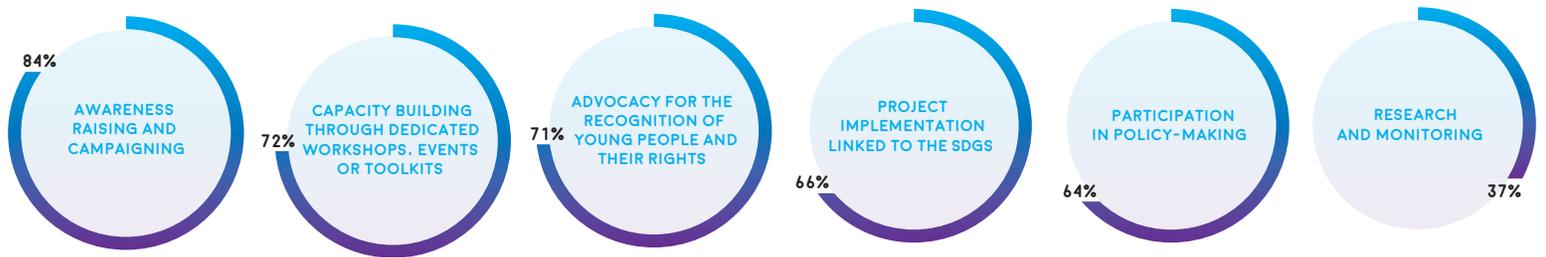
They see it as a fertile ground to build partnerships and implement projects & are eager to be involved in all policy discussions and related activities



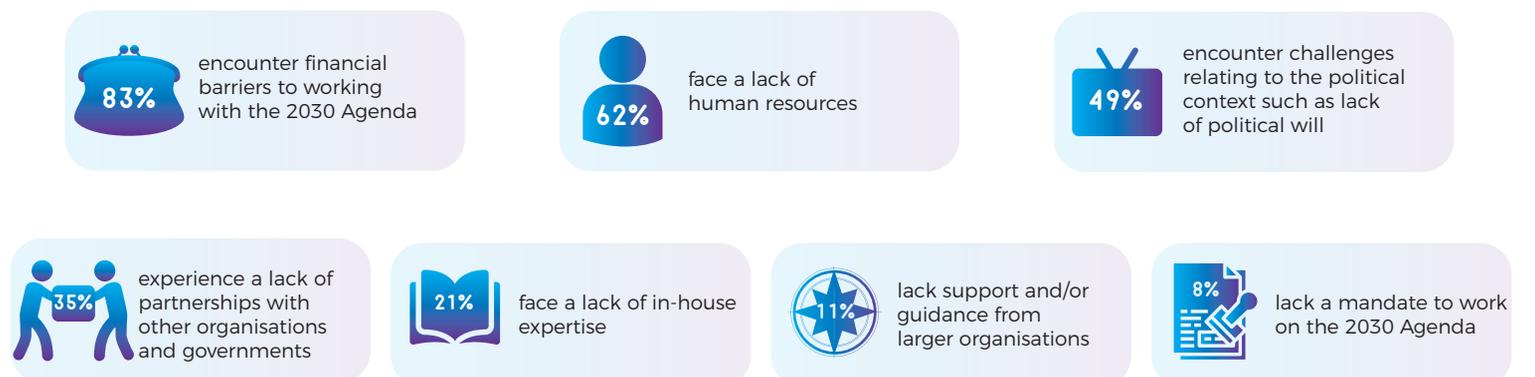
### FIND THE 2030 AGENDA USEFUL

They view it as a common and holistic framework that they can use to work more effectively towards multiple ends, hold governments accountable for their actions, as well as strengthen the relevance of their own work to institutions and partners.

## HOW YOUTH ORGANISATIONS CONTRIBUTE TO THE 2030 AGENDA



## YOUTH ORGANISATIONS ENCOUNTER CHALLENGES IN WORKING WITH THE 2030 AGENDA



# WHAT YOU CAN DO AS A REPRESENTATIVE FROM A YOUTH ORGANISATION TO WORK MORE EFFECTIVELY ON THE 2030 AGENDA AND SUSTAINABLE DEVELOPMENT

## BREAK THE SILOS!

- Put in place a strategic framework, mid and long-term goals, and targeted campaigns in order to seize momentum around the 2030 Agenda
- Present the 2030 Agenda as a holistic lens through which to view current challenges youth organisations are working on

## DEMAND ACTION FROM GOVERNMENTS!

- Hold governments accountable for their commitments with the 2030 Agenda
- Highlight young people's right to be included in policy-making processes, as recognised in many international frameworks and strategies

## STAY GROUNDED AND THINK OUTSIDE THE BOX!

- Use original actions and campaigns that can demonstrate the motivation and added value of the involvement of youth
- Present information in an accessible way that uses peer-to-peer approaches grounded in young people's everyday life and work

## WORK TOGETHER TO BUILD CAPACITY!

- Develop more formal partnerships to support the work to include the 2030 Agenda in youth organisations' strategies and work plans
- Push for more resource sharing between organisations and the creation of stable platforms to centralise information such as research, guidelines and best practices
- Organise trainings and workshops on using the 2030 Agenda as a tool to emphasise the need for systemic changes
- Work with public institutions to build programmes around young ambassadors working on sustainable development such as UN youth delegates

## MAKE SURE YOU MEASURE WHAT YOU TREASURE!

- Develop strategies and processes to be able to fully measure impact and form partnerships between organisations experienced with research and monitoring
- Work on specific tools for data collection and analysis and share best practices around these, including methodological issues such as how to ensure geographic and social diversity

## SECURE SUFFICIENT FUNDING!

- Identify potential funding channels and work on tools and strategies to help secure funding and look for sponsors and mentors in the public and private sector
- Understand and communicate impact in order to have tangible proof of the contributions to help secure additional funding

## USE SOCIAL MEDIA THE RIGHT WAY!

- Use specific hashtags in multiple languages to reach out to a diverse set of young people, as well as global hashtags and keywords in English
- Pay attention to the geographic location, specific contexts and languages familiar to the target audience for each channel of communication

## TELL EVERYONE ABOUT IT!

- Raise awareness of the 2030 Agenda through the promotion and provision of non-formal education
- Recognise and communicate the added value of small steps, including changes in individual habits and organisational culture, in working towards the SDGs, without losing the focus on overall strategy, long-term goals and the overarching shared framework provided by the 2030 Agenda

THE FULL REPORT AND RECOMMENDATIONS CAN BE FOUND AT: [WWW.YOUTHFORUM.ORG/YOUTH-ORGANISATIONS-AND-2030-AGENDA](http://WWW.YOUTHFORUM.ORG/YOUTH-ORGANISATIONS-AND-2030-AGENDA)

The European Youth Forum is the platform of youth organisations in Europe.

We represent over 100 youth organisations, which bring together tens of millions of young people from all over Europe.

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Co-funded by the  
Erasmus+ Programme  
of the European Union